

Columbia County Volunteer Firefighters' Association
98th Annual Convention

Dear Friend,

In 2023, The Columbia County Volunteer Firefighters' Association will be celebrating its 98th Annual Convention at the Ghent Volunteer Fire Company No. 1. in Ghent, New York. In preparation of this event, the Stuyvesant Volunteer Fire Company No. 1 will be coordinating the annual advertisement book for this year's convention.

We hope that you will take this opportunity to support the Volunteer Fire Departments of Columbia County, whose service collectively provides a tax savings to the businesses and residents of Columbia County of over \$10 million dollars annually.

We are pleased to offer advertisement opportunities to businesses and the emergency services, which will assist you in marketing your organization to the public and help support Columbia County's firefighters. Our volunteers belong to the fire and emergency services of Columbia County, but also provide mutual aid to many communities outside the county as well. Businesses interested in supporting their firefighters by purchasing an ad in the upcoming 2023 convention yearbook can forward an electronic copy of the ad to 2024convention@gmail.com in JPEG (Preferred resolution of 200 DPI) or PDF format (25 MB or smaller) or mail camera ready art to the address below.

Please complete the attached Yearbook Ad application and submit your payment to:

Stuyvesant Volunteer Fire Company No. 1 – Yearbook Committee
194 County Route 26A
Stuyvesant, NY 12173

Checks should be made payable to Stuyvesant Volunteer Fire Company No. 1.

The deadline to place an ad in this year's yearbook is May 1, 2023.

If you have any questions, please contact the Yearbook Committee.

- Phone: (518) 758-6713
- Email: 2024convention@gmail.com

All of our volunteer firefighters make considerable sacrifices to protect and serve our communities each hour of every day, 365 days a year. We thank you in advance for supporting their ongoing efforts on behalf of the citizens of Columbia County and beyond.

Yours Truly,

Stuyvesant Volunteer Fire Company No. 1
Yearbook Committee

**Columbia County Volunteer Firefighters Association
2023 Yearbook Advertisement Application**

Please complete all sections of this form and return no later than May 1, 2023

Section 1: Your Contact Information

Contact Name _____

Organization Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Section 2: Your Advertisement Selection – Please Check One

_____ Full page – color (7" x 9 ½") Rate - \$380.00

_____ Full page – black and white (7" x 9 ½") Rate - \$225.00

_____ Half page – color (7" x 4 ½") Rate - \$150.00

_____ Half page – black and white (7" x 4 ½") Rate - \$100.00

_____ Quarter page – black and white (3 ½" x 4 ½") Rate - \$65.00

_____ Eighth page – black and white (3 ½" x 2 ¼") Rate - \$40.00

Section 3: Your Advertisement Instructions – Please Check One

_____ Please repeat last year's advertisement

_____ Please use the NEW advertisement enclosed (camera ready art must be provided)

_____ Please use the advertisement I have emailed to 2024convention@gmail.com
(Please note that JPG – 200 DPI or PDFs – 25 MB or smaller are the required file formats)

_____ Please set up an ad for me. I have enclosed the information necessary to do so below. Please indicate if you would like us to include the firematic graphic from our file with your ad.

Indicate any special instructions as needed: _____

Section 4: Your payment

Please remit check (payable to Stuyvesant Fire Company No. 1) with this form to:

Stuyvesant Fire Company No. 1
194 County Route 26A
Stuyvesant, NY 12173

QUESTIONS? Contact the Yearbook Committee at (518) 758-6713 or email us at 2024convention@gmail.com