

Philmont Volunteer Fire Company #1

Dear Friend of the Fire Service:

October 2020

The 2021 Columbia County Volunteer Firefighter's Association (CCVFA) will be celebrating its 96th anniversary and holding the annual Convention in Stuyvesant Falls, NY on July 30 and 31, 2021. The Stuyvesant Falls Fire Company is hosting this year's Convention.

In preparation for the event, the Philmont Volunteer Fire Company, host of the 2022 CCVFA Convention, will be preparing and distributing the annual Yearbook and Advertising journal at the 2021 Firefighter's Convention.

We recognize that due to concerns and regulations related to public health it has been a challenging year for organizations and businesses in our county. Volunteers in the fire service have experienced this and seen it first hand as they have continued to respond to emergencies and calls in our county. We are especially grateful for your support in these difficult times.

Columbia County is protected 100% by Volunteer Firefighters and we are asking that you will take this opportunity to help support the Volunteer Fire Service of your Town and of the entire County. The collective service of these dedicated men and women provides a tax savings in Columbia County alone of well over 12 million dollars annually.

We are pleased to offer advertising opportunities to businesses, emergency service organizations, and others that will promote your business or cause while showing support to the hundreds of dedicated volunteers in Columbia County. Although our County volunteers belong to organizations within Columbia County, they also provide mutual aid to surrounding Towns and Counties as well.

We ask that you consider supporting the CCVFA and the many volunteers that give so much of their time and energy to the fire service. We have enclosed an advertising form that shows various size and price options available. Please note that there will be a maximum of five Corporate Sponsorships, sold on a first come, first served basis, available. You may contact us via the email or phone number shown on the advertising form if you have any questions or need any additional information.

Please complete the enclosed advertising form and include your payment (checks made out to PVFC), along with any ad copy materials, and return it to:

PVFC/Att. Nathaniel Williams
PO Box 632
Philmont, NY 12565

The Deadline to place an ad in the 2021 Yearbook is April 30, 2021.

Thank you for supporting the ongoing efforts of the many brave men and women of the Columbia County fire service!

Sincerely,

Nathaniel Williams, Yearbook Chairperson

Larry Ostrander, CCVFA 1st Vice President

Columbia County Volunteer Firefighters Association 2021 YEARBOOK ADVERTISEMENT FORM

CONTACT INFO:

Business/Organization: _____

 Contact name: _____
 Phone Number: _____
 Address: _____

 City: _____ Zip: _____
 Email: _____

Checks payable to
PVFC

Please send your completed form
 and payment by **May 1st, 2021** to:

**PVFC att. Nathaniel Williams, PO Box 632
 Philmont, NY 12565**

You may email ad & artwork to
 ccvfa2021yearbook@gmail.com

ADVERTISEMENT SELECTION: (please check one)

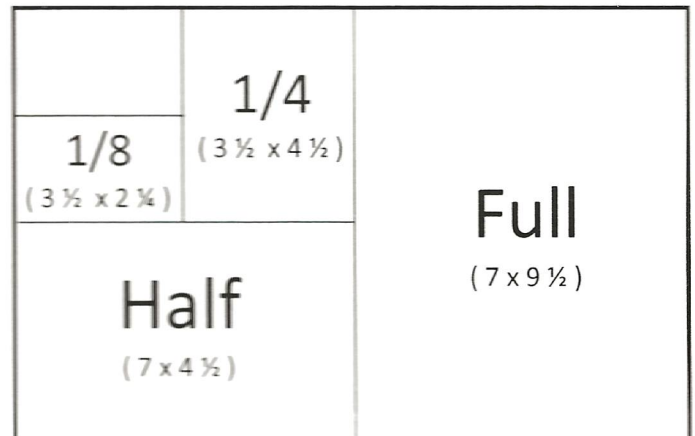
Color:

- Full page – COLOR \$375
- Half page – COLOR \$200

Black & White:

- Full page – B/W \$175
- Half page – B/W \$95
- 1/4th page – B/W \$60
- 1/8th page – B/W \$35

Corporate Sponsor (5 Max. Available) – Pls. Call



YOUR AD ART:

- Please create an ad for me (please write what you would like your ad to state in the box below)
 - Please repeat last year's advertisement. (include a copy of last year's add if possible)
 - Please use the enclosed artwork
 - Please use the new artwork I have emailed to you at to ccvfa2021yearbook@gmail.com
- **Note that JPG or PDF's are the required formats for files**

Special Instructions:

**Questions? Contact Larry Ostrander at 518-821-5079 or Nathaniel Williams at 518-653-6160
 or Email us at ccvfa2021yearbook@gmail.com**